

EMPLOYMENT Connection

IT'S ALL ABOUT HAVING THE RIGHT CONNECTIONS

What's the most effective and efficient way to recruit quality employees from the local market? Advertise in the region's most widely-read employment supplement on **Sunday, August 26, 2007** and exhibit at the region's premier employment expo on **Monday, August 27, 2007**.

Employment Connection Supplement

SUNDAY, AUGUST 26, 2007

- Reach 231,000 Sunday readers* by advertising in The Press' **EMPLOYMENT CONNECTION SUPPLEMENT**.
- Submit a special profile of your company for publication (as space allows).
- Exhibit at an expo promoted extensively in The Press, on radio and at the Hamilton Mall.
- **AD DEADLINE:** Thursday, August 23, 3:00 pm.
- **\$225 + Cost of ad** includes booth set-up (8' table, skirting and 3 chairs) at Employment Expo, listing online and in the supplement, and a link to your website.
- **TABLE ONLY (No Ad):** 8' table, skirting and 3 chairs

* American Opinion Research, 2005



Employment Connection Expo

MONDAY, AUGUST 27, 2007

Join us when The Press of Atlantic City presents its **EMPLOYMENT CONNECTION EXPO**, focusing on job training, education and employment opportunities. To register, just complete the enclosed contract and submit. Hope to see you there!

PLACE: HAMILTON MALL, MAYS LANDING, NJ

TIME: 10 AM - 5 PM

EXHIBITOR DEADLINE: Thursday, August 23, 3:00 pm

For more information, visit our website: pressofAtlanticCity.com

CONTACTS:

ADVERTISING & PRESS RELEASES

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"Lots of traffic from prospective employees kept us busy from the Expo's opening through closing."

Jill Landgraf, Caesars Entertainment

"This is a key career forum for us! Our three exhibit tables are consistently busy."

Linda McLeon, Atlantic Cape Community College

"A major part of our recruitment strategy."

Heidi Leledakis, Flagship Resort

21,293⁺ people visited Hamilton Mall during the June 9, 2004 Press of Atlantic City Career Expo.

⁺Hamilton Mall

During the past week, 72,700* adults turned to The Press of Atlantic City to look for employment.

*American Opinion Research, 2005